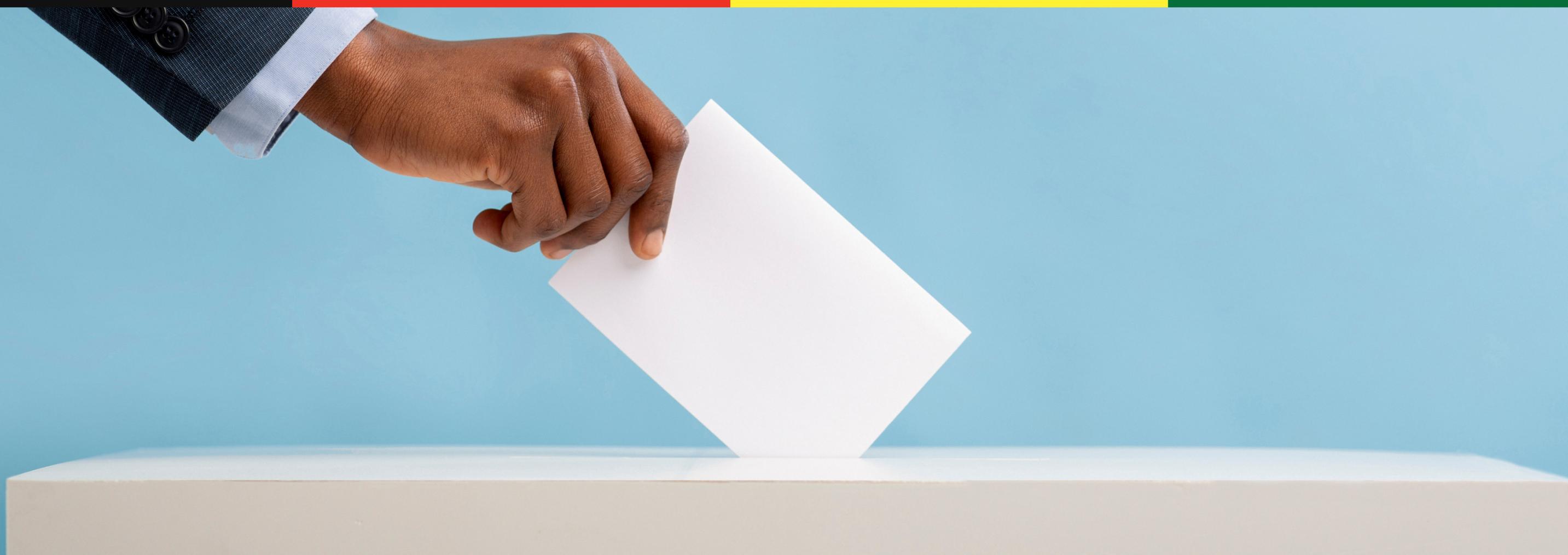


# POST-ELECTORAL STRATEGY



# Our Vision

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A sovereign Cameroon governed by and for its people, where democratic will is respected, human rights are upheld, and peaceful change sets the foundation for national renewal.

# Our Mission

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To peacefully restore the will of the Cameroonian people by leading a coordinated, nationwide, and international effort for democratic transition, ensuring power is transferred to the legitimately elected leadership.



# Overarching Strategic Objective:

Achieve a peaceful transition of power to Cameroon's newly elected President by isolating the current regime both domestically and internationally.



## 01

### DOMESTIC ISOLATION

- Mobilize peaceful resistance across the country, including blockades and labor strikes.
- Target disruption of supply lines to Yaoundé to diminish the regime's authority and popular support.

## 02

### INTERNATIONAL ISOLATION

- Actively lobby the African Union, United Nations, European Union, and key embassies.
- Push for official repudiation of Biya's regime and recognition of the new President.

## 03

### STRATEGIC IMPACT

- Leverage nonviolent protest and international pressure to force the regime into crisis.
- Draw on successful precedents (e.g., Zimbabwe) to demonstrate the effectiveness of coordinated internal and external pressure in enabling peaceful leadership transition.

# 01 Affirmation of Electoral Theft and Regime Illegitimacy

## PROJECT C PUBLICLY ASSERTS:

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- The October 12, 2025, elections were stolen by President Paul Biya's regime.
- The government no longer has a mandate from the people.

International observers have already raised doubts about the poll's credibility (reference: United Nations & EU reports).

By declaring the regime illegitimate, we unify Cameroonians behind the truth and lay the groundwork for collective resistance.



# 02 Championing the People as Supreme Authority

- Emphasize that sovereignty belongs to the people; their will was subverted.
- Call for civil resistance: Refuse recognition of the Biya government's authority.

Civic education drives and strategic messaging make the case that, per the Cameroonian constitution and universal democratic principles, authority comes from the people—not a government that ignores their mandate.



# 03 Strategic Coordination of Civil Society (Domestic & Diaspora)

- Build a national coalition of NGOs, unions, youth, religious, and women's groups.
- Establish a coordinating council (Project C Central Cell) for seamless action at home and abroad.

## **UNITY IS STRENGTH.**

By bringing civil society under one strategic banner, we prevent fragmentation and maximize collective impact—replicating models that worked in Tunisia and Sudan.

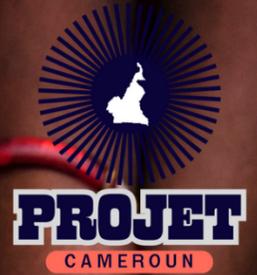


# 04 Close Integration with President-Elect Tchiroma's Team

- Synchronize resistance strategy with President-elect Issa Tchiroma's leadership.
- Joint task force for tactical planning and public communication.

Political legitimacy and popular struggle must march in lockstep.

Ensuring a united front prevents mixed messaging and strengthens the movement's credibility.



# 05 Effective Communication & Regular Updates

- Launch a robust media platform with daily reports on resistance activities and government abuses.
- Enable rapid fact-checking and counter-propaganda units.

Clear, consistent communication is vital for morale, solidarity, and international support.

Social media, radio, and WhatsApp will be our main vehicles given current penetration rates in Cameroon.



# 06 Inspiring Storytelling & Evidence-Based Advocacy

- Share stories of sacrifice, injustice, and hope across all mediums.
- Use verified evidence (videos, testimonies, statistics) to underline the urgency of change.

Building a narrative helps sustain engagement. International movements (e.g., Solidarity Poland) show storytelling can swing global opinion and keep domestic resolve high.



# 07 Participate in coordinated Peaceful Protest & Civil Disobedience

- Organize simultaneous actions in major cities and international capitals.
- Provide clear instructions and legal support for protesters.

Widespread, peaceful protest demonstrates universal rejection of the regime. Legal and logistic support increases participation and minimizes repression risks.



# 08 Support for Victims, Families, and Political Prisoners

- Establish a Relief and Justice Fund.
- Provide legal, psychological, and material support to affected families.
- Campaign for immediate and unconditional release of all political detainees.

Solidarity with victims keeps the human cost in the spotlight and builds international empathy. It's crucial for legitimacy and for turning pain into purpose.



# 09 Diplomatic & Global Media Offensive

- Launch targeted diplomatic campaigns: Document and present cases of human rights abuses (with credible reports: e.g., Amnesty International).
- Regularly brief international media and influencers.

Pressure from the U.S., France, and key EU or AU actors can be decisive. International exposure is essential; it's how South Africa's apartheid regime finally buckled.



# 10 Resource Mobilization in the Diaspora

- Tap into the Cameroonian diaspora for financial, technical, and media resources.
- Establish fundraising campaigns and secure logistics pipelines.

The diaspora's estimated population (2+ million) is an underused asset. Diaspora remittances alone exceed \$400 million yearly; a fraction can sustain resistance.

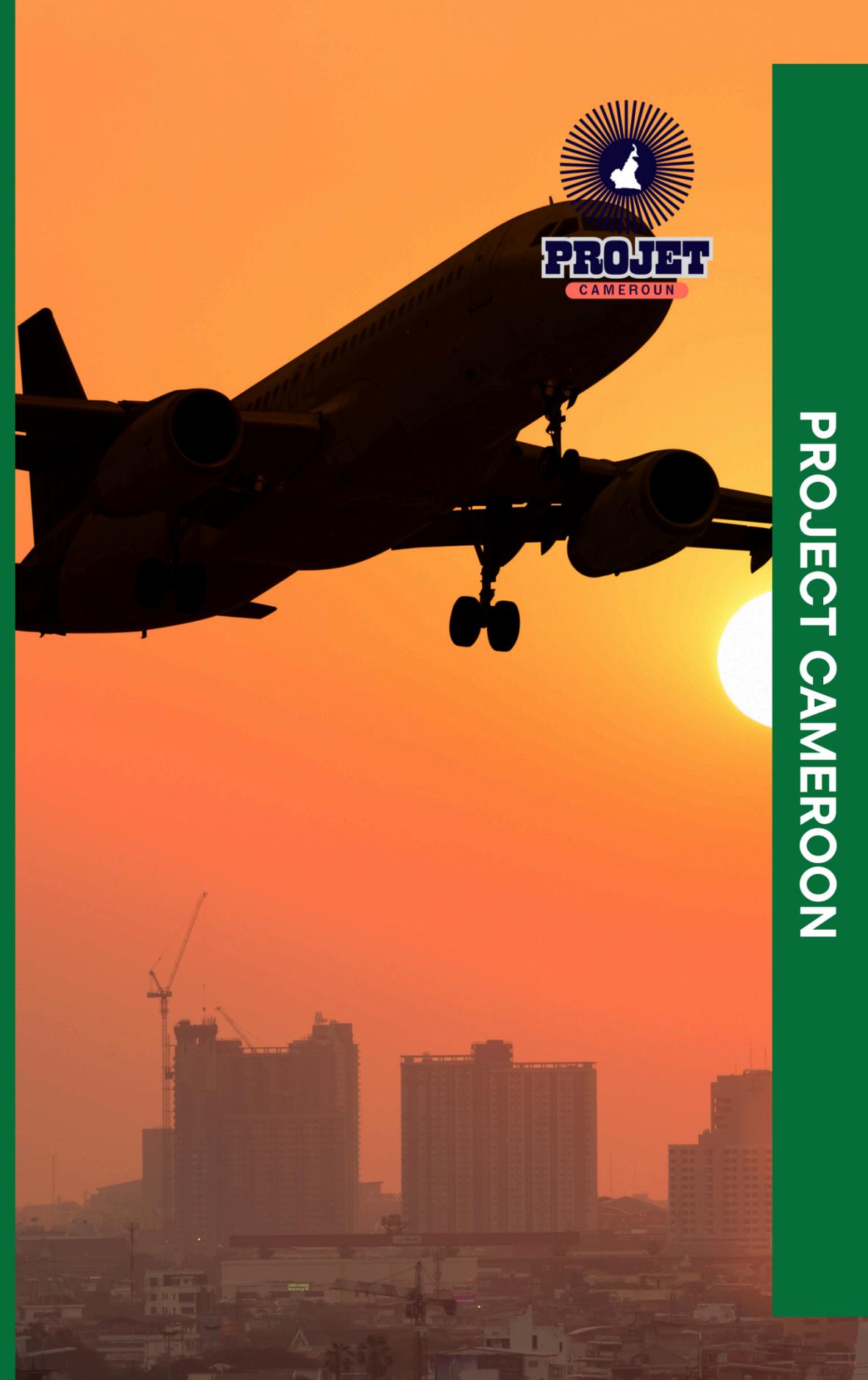
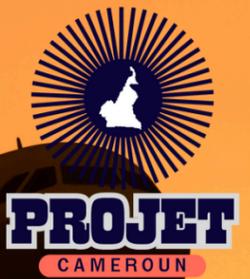


# 11 Offer Mediation for a Safe Exit for President Biya & Entourage

Publicly offer to negotiate a secure and dignified departure, if they relinquish power peacefully.

Providing a non-violent off-ramp encourages transition and could avert bloodshed.

Precedent exists: see Gambia (Jammeh's 2017 exile deal).



# Conclusion:

Project C will unify and energize Cameroon's peaceful transition by adopting an inclusive, strategic, and unyielding approach—rooted in the people's mandate, justice, and a dignified future for all.

